



## Rantizo Wins Startup Station Pitch Competition

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### For Immediate Release

Rantizo, a targeted drone sprayer company focused on agriculture, won the AgLaunch Startup Station Pitch Contest in Memphis, Tennessee on March 2<sup>nd</sup>. Rantizo will receive an all-expense paid trip and dedicated spot to pitch at the 2018 Farm Journal AgTech Expo in Indianapolis. The AgLaunch Startup Station boasted fifteen of the most innovative agtech entrepreneurs from across the country to showcase how their ideas will shape the future of food and agriculture. These agtech entrepreneurs are addressing on-farm issues with real-world solutions like irrigation management, farm-level efficiencies, and autonomous equipment.

“Rantizo is honored to win the pitch competition, especially considering the strength of all the other companies,” said Rantizo founder and CEO, Michael Ott. “Our team will take the momentum from the Farm and Gin Show and use it to build great products that address farmer’s needs.”

Rantizo has operations in Iowa City and Durant. Rantizo delivers agrichemicals precisely where they are needed using an electrostatic sprayer mounted on a drone. Drones are loaded with cartridges only containing the active chemical ingredient. “This sprayer charges the liquid and that leads to even, low-levels of coating, as low as 1 oz. per acre,” said Michael Ott. “This can revolutionize spraying,” Ott added. “We can mount a low payload on a drone and spot-spray a field. The wrap-around also has the benefit that spray sticks to leaves and doesn’t go to ground, water or a neighbor’s field.”

Initial funding for this project came from AgVentures Alliance in Mason City, IA and Innova Ventures, in Memphis, Tennessee.



*Michael Ott, Rantizo CEO, delivers the winning pitch at the AgLaunch Startup Station event in Memphis, TN.*

# RANTIZO

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*A prototype dronesprayer on display. The sprayer is on the end of the boom on the bottom right of the photo. The atomizer at the tip is where electrically charge spray is dispersed. This spray wraps around leaves, coating them very evenly and lightly.*